

M O H A M E D R A F I



GRAPHIC DESIGNER

PORTFOLIO LINK - [HTTPS://WWW.BEHANCE.NET/FMRRAFI6161A](https://www.behance.net/FMRRAFI6161A)



ABOUT ME

As I believe in myself of being passionate and creative about designing, I am looking for good career growth opportunities where my talent and knowledge could be best subjected and utilized in order to deliver my best for the pride and passion for the organization and for personal growth.



CONTACT

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CAREER OBJECTIVES

To be successful employee :

- Highly skilled at Adobe Illustrator and Adobe Photoshop.
- Thorough understanding and experience with creating and implementing marketing strategies.
- Skilled at creating multimedia presentations.
- Highly organized in the ability to prioritize tasks and handle a large workload.
- Ability to multitask to oversee many projects simultaneously.



SOFTWARE SKILLS

ADOBE ILLUSTRATOR ● ● ● ● ○

ADOBE PHOTOSHOP ● ● ● ○ ○

ADOBE LIGHTROOM ● ● ● ● ○

ADOBE INDESIGN ● ● ● ○ ○



EDUCATION

STUDIED DEGREE : BACHELOR OF SCIENCE (VISUAL COMMUNICATION)

STUDIED PERIOD : 2015 JUNE - 2018 APRIL

NAME OF INSTITUTION : A.V.C COLLEGE OF ARTS AND SCIENCE
MAYILADUTHURAI,TAMIL NADU

CGPA : 6.75 / 10

EDUCATION LEVEL : C-TECH GRAPHIC DESIGN (CERTIFICATION COURSE)

STUDIED PERIOD : 2018 JUNE - 2018 OCTOBER

NAME OF INSTITUTION : IMAGE CREATIVE EDUCATION
CHENNAI,TAMIL NADU

CGPA : 60 %

EDUCATION LEVEL : HSC (BIOLOGY / MATHEMATICS)

STUDIED PERIOD : 2014 MAY - 2015 MARCH

NAME OF INSTITUTION : AL-AMAN HIGHER SECONDARY SCHOOL
SANKARANPANDHAL,TAMIL NADU

CGPA : 65 %



HOBBIES

PHOTOGRAPHY

VECTOR ART

MUSIC

WINDOW SHOPPING



LANGUAGES KNOWN

ENGLISH

ORAL ● ● ● ● ●

WRITTEN ● ● ● ● ●

TAMIL

ORAL ● ● ● ● ●

WRITTEN ● ● ● ● ●



EMPLOYMENT HISTORY & EXPERIENCE:

COMPANY NAME : TNQ BOOKS AND JOURNALS PVT LTD

JOB ROLE : ASSOCIATE GRAPHIC DESIGNER

WORKED PERIOD : 2018 (NOV) - 2020 (JAN)

JOB DESCRIPTION : DIMENSIONS AND TECHNICAL SPECIFICATIONS ARE SUITABLE FOR PRINTING.

THE CREATION OF VISUAL DESIGNS FOR PRINTING SUCH AS BROCHURES, LABELS, BUSINESS CARDS, AND A RANGE OF OTHER MARKETING MATERIALS RECREATE THE VECTOR IMAGE FROM BAD QUALITY TO GOOD QUALITY. THEY CONCEPTUALIZE DESIGNS, PREPARE MOCKUPS.

COMPANY NAME : EDUFIC DIGITAL

JOB ROLE : GRAPHIC DESIGNER

WORKED PERIOD : 2020 (FEB) - 2022 (APR)

JOB DESCRIPTION : CREATE UI LAYOUT DESIGN FOR E-LEARNING COURSES.

DEVELOPED ASSETS FOR E-LEARNING COURSES LIKE CHARACTER DESIGN, INFOGRAPHICS, ICONS, COURSE STYLE.

DEVELOP ILLUSTRATIONS, LOGOS AND OTHER DESIGNS USING SOFTWARE USE THE APPROPRIATE COLORS AND LAYOUTS FOR EACH GRAPHIC

COMPANY NAME : NOVAC TECHNOLOGIES SOLUTION

JOB ROLE : ASSOCIATE GRAPHIC DESIGNER

WORKED PERIOD : 2022 (APR) - 2022 (OCT)

JOB DESCRIPTION : CONCEPTUALIZE VISUALS BASED ON REQUIREMENTS

CREATING GRAPHICS INCLUDING ILLUSTRATIONS, LOGOS, LAYOUTS AND PHOTOS.

CREATE VECTOR ASSETS FOR E-LEARNING COURSES.

ILLUSTRATING CONCEPTS BY DESIGNING EXAMPLES OF ART ARRANGEMENT, SIZE, TYPE SIZE AND STYLE AND SUBMITTING THEM FOR APPROVAL.