

VAISHNAVI SAWANT

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SUMMARY

An open and positive communicator with a calm and level-headed approach to managing routine tasks and tackling special challenges. Passionate about video editing, Instagram content creation, and handling page design. Skilled in developing user-friendly and functional website applications to enhance user experience and meet diverse needs. Work Experience.

EDUCATION

Masters in Digital Design Brunel University London	2024-2025
Bachelors in Product Design MET Bhujbal, Nashik	2019-2023
HSC K.T.H.M College, Nashik	2018-2019
SSC Boy's Town Public School, Nashik	2016-2017

SKILLS

Figma, Adobe Premiere Pro, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Unity , Rhino , Blender, Proficient in Communication

WORK EXPERIENCE

Product and UI/UX designer, Jagana design, Pune	(Sep 2022 - Dec 2022)
Researched and created detailed product specifications that allowed for faster product rollouts and higher customer satisfaction Conducted usability testing to identify areas of improvement in the product interface. Created wire frames, mock-ups and prototypes to effectively communicate design idea.	
Freelancing , India and London	(Mar 2022 - Jan 2025)
As a designer, I gained valuable experience in both product and UI/UX design by working as a freelancer. This allowed me to tackle new challenges, learn continuously, and refine my skills. I balanced freelancing alongside my master's and bachelor's studies, gaining hands-on experience while expanding my creative and problem-solving abilities.	
Handling of Social media account, Brunel university London	(Feb2024-Nov2024)
Managed the university's official social media accounts, ensuring consistent branding and engagement. Designed visually appealing posts and promotional materials using graphic design tools. Edited videos for events, promotions, and student engagement initiatives. Increased audience engagement and reach through strategic content planning.	

Graphic designer

Designed and developed visual concepts for various projects, including branding, marketing materials, and digital content. Collaborated with clients to create engaging designs that align with their vision and objectives. Utilized industry-standard software such as Adobe Photoshop, Illustrator, and InDesign to produce high-quality visuals. Managed multiple projects simultaneously, meeting deadlines and delivering creative solutions.

Retail sales assistant, Venchi , London, (Part -time job)

(May2024-Jan2025)

Developed effective product knowledge and promotion skills, resulting in a increase in customer satisfaction Initiated friendly conversation with customers to determine level of assistance required.

Event Coordinator & Team Lead (MET)

(2020-2023)

Led and coordinated event teams to successfully plan and execute college events. Managed event logistics, scheduling, and on-ground operations. Collaborated with various stakeholders to ensure smooth event execution. Designed promotional content and managed social media outreach for events.

EXTRACURRICULAR ACTIVITIES/ACHIEVEMENTS

- Miss Princess of MET – Awarded for confidence, personality and talent showcase.
- Social Media Management & Content Creation – Managed university social media accounts, designed content, edited videos, and optimized engagement strategies.
- Event Management & Leadership – Led event teams, organized college events, and handled logistics.
- Volunteer, Career Fair (Brunel London) – Assisted in event coordination and guided attendees during the career fair.
- Sports Leadership & Badminton Player – Sports Head, organizing tournaments and leading sports initiatives while actively competing in badminton.

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- **Technical Skills:** Project Management, Problem solving.
 - **Languages:** English, Hindi, Marathi
 - **Certifications:** UI/UX Verified certificate
 - **Interest:** Reading Books, Travelling, Playing badminton.

My Portfolio Link : <https://a2383183.myportfolio.com/>